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• The third revised and updated edition history of tableware produced by this Staffordshire pottery during the 1950s, now widely collected

Midwinter has now become one of the foremost collectibles from the 1950s and is set to follow the path of Clarice Cliff and Susie Cooper pottery in both popularity and price. In the last ten years, 1950s design has been elevated from obscurity, and examples of furniture, fabric and pottery are on display in museums and galleries across the world. Examples of Midwinter pottery have become familiar 'retro' images as seen on TV and in the many books on the period. However, Midwinter is much more than just the 1950s – in the 1960s they produced a groundbreaking bestseller in the Fine range designed by David Queensberry. Roy Midwinter designed the quintessential 1970s Stonehenge range and Eve Midwinter the pastel 1980s Style range.

This 3rd edition of the Midwinter 'bible' has an additional last chapter bringing the history up to 2011. This book is essential reading for anyone interested in twentieth century design history.