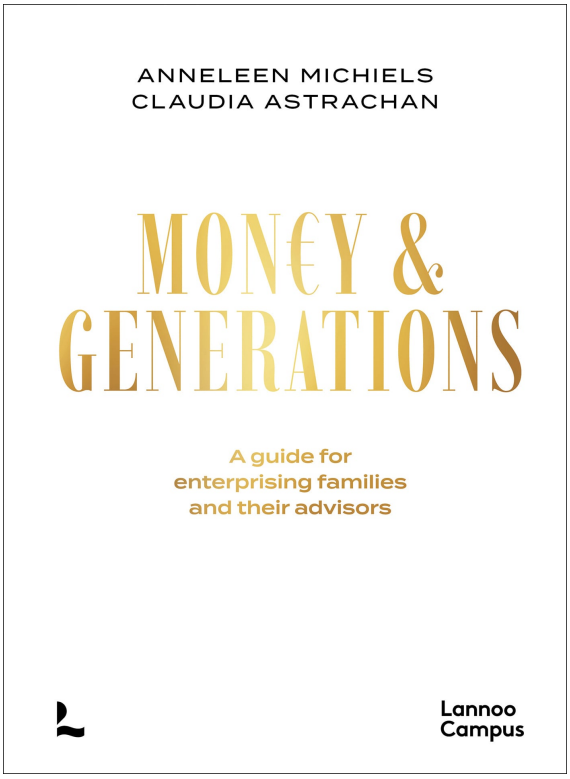
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Money & Generations

A guide for enterprising families and their advisors

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ISBN	9789059961005
Publisher	Lannoo Publishers
Binding	Digital download
Territory	USA & Canada
Pages	160 Pages
Name of series	Lannoo Campus
Price	$32.99

- "*A wonderful book that helps families thrive by opening up the hard conversations around money*". James E. "Jay" Hughes, Jr., Author of Family Wealth
- "*Essential reading, offering families and advisors tools to protect what matters and to thrive together across generations.*" Peter Vogel, Professor at IMD Business School
- "*A comprehensive, creative, field-tested resource: perfect for preparing families and next gens for wealth stewardship. A must-read!*" Kirby Rosplock, PhD., Founder and CEO of Tamarind
- "*Breaks taboos and helps families make better money decisions. Fresh, bold, and much needed!*" Albert-Jan Thomassen, Chair FBN Netherlands

Mon€y & Generations offers a compelling look at the complex interplay between family, business, and wealth. It provides deep insights into the psychology of money in enterprising families, covering topics such as money scripts that shape individuals' relationships with money, setting dividends and compensation, providing financial education for family owners and stewards, and the role family offices play in protecting and growing family wealth. These themes are translated into practical strategies that support harmony and long term success across generations.

Published 9th Sep 2025