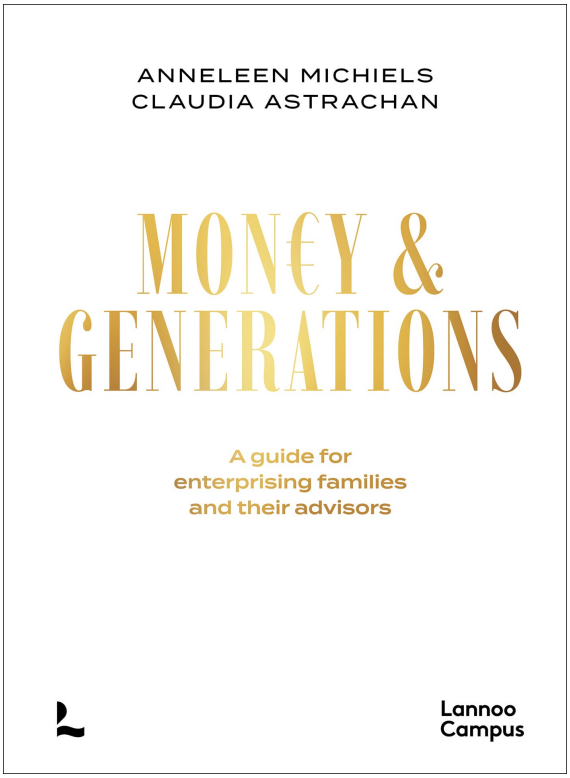
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Money & Generations

A guide for enterprising families and their advisors

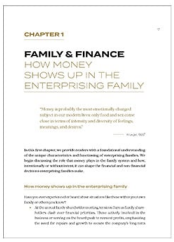
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- "*A wonderful book that helps families thrive by opening up the hard conversations around money*". James E. "Jay" Hughes, Jr., Author of Family Wealth
- "*Essential reading, offering families and advisors tools to protect what matters and to thrive together across generations.*" Peter Vogel, Professor at IMD Business School
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- "*Breaks taboos and helps families make better money decisions. Fresh, bold, and much needed!*" Albert-Jan Thomassen, Chair FBN Netherlands

Mon€y & Generations offers a compelling look at the complex interplay between family, business, and wealth. It provides deep insights into the psychology of money in enterprising families, covering topics such as money scripts that shape individuals' relationships with money, setting dividends and compensation, providing financial education for family owners and stewards, and the role family offices play in protecting and growing family wealth. These themes are translated into practical strategies that support harmony and long term success across generations.







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