TITLE INFORMATION
Tel: +1 212 645 1111
Email: ussales@accartbooks.com
Web: https://www.accartbooks.com/us



Monsieur Dior

Once Upon a Time

Natasha Fraser-Cavassoni

ISBN	9781938461149
Publisher	Pointed Leaf Press
Binding	Hardback
Territory	USA & Canada
Size	7.00 in x 7.75 in
Pages	252 Pages
Price	$70.00

- An exclusive behind-the-scenes look into the ten years Christian Dior ran his esteemed house

Monsieur Dior: Once Upon A Time is an exclusive behind-the-scenes look into the ten years Christian Dior ran his esteemed house. As women were starved for glamor following World War II, Dior's 'New Look' was revolutionary in bringing femininity back to fashion with a bold use of fabric and silhouetted lines. In the short time he ran the house, Dior rose to superstardom and managed to expand his empire to perfumes, jewelry, and hosiery while opening boutiques all over the world. Author Natasha Fraser-Cavassoni interviewed dozens of people who had a direct relationship with the fashion designer such as Jacqueline de Ribes, Olivia de Havilland, John Fairchild, Pierre Cardin, Victoire Doutreleau, and many others, including his vendeuses or saleswomen, society clients, models, and muses, giving readers unique intimate insight into how this captivating house operated. With dazzling images by photographers such as Cecil Beaton, Henri Cartier-Bresson, Lord Snowdon, and Willy Maywald, as well as never-before-seen materials from the Dior Archives, this account is a fresh and surprising look into the House of Dior and life of its brilliant founder. *Monsieur Dior: Once Upon A Time* is elegantly presented in a Dior grey box with silver tissue paper and a grosgrain bookmark.

Published 19th Aug 2014