



My boyfriend is artsy, I am the fashionista

Leen Demeester

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- Discover the clash between art and fashion in the form of a love story between two young people and get to know the true nature of two worlds that seem wide apart
- Including 20 top designers and artists

Do fashion and art go together? Fashion and art are both physical and psychological instruments that define our identity in this world. They bring moments of enchantment and passion. Discover the romantic clash between art and fashion in the form of a love story between two young people and get to know the true nature of two worlds that seem completely different from each other. This book is a mix of fiction and non-fiction. The love story between an artist and a fashionista teaches us that both fashion and art can be an *élan vital* for men and women. Do you remember your first encounter with art and fashion? Was it collecting art or consuming fashion? Fashion is action. Art is a reflection of this action. The authors of this book bring together experts from both disciplines, including 20 top designers and artists.

Leen Demeester studied Language and Literature at Ghent University and Eichstätt University. Her passion for fashion and literature made her a fashion writer and fashion connoisseur. She has written fiction, poetry and fashion literature. She writes for an Amsterdam-based fashion blog and works for the Arab Fashion Council as a literature advisor. She is an expert in Western and Arab fashion. She has 10 years of experience as an interior journalist in London and she now works as a consultant for the decoration of catwalks of haute couture brands. She studied fashion journalism, fashion psychology and color psychology at the London College of Fashion (UAL) and has been teaching fashion at The American University of the Emirates, Dubai. Leen Demeester is author of the books *'The Giants of Sportswear'* (2015) and *'Fashion Icons'* (2012).

Jessica Garnetti Khalaf is an honours fashion graduate from John Casablanca's Elite of New York, and winner of the best poster sketch release year of class 1985 with added charcoal sketching talent. She is the founder of 'Garnetti Weddings'. For three decades Jessica collaborated with luxury super brand designers in Paris and Milan, with royal families and other high net worth individuals in the Gulf region creating the most luxurious bridal haute couture gowns, providing posture protocol stage training and designing fashion shows and grand international events. She is a hands-on artist, businesswoman and visionary. A designer, art lover, fashion business developer, storyteller and East meets West fashion historian. She is the proprietor and director of Garnetti boutiques, prêt-a-porter top brands dated back in U.A.E. 1978-2000. Together with Leen Demeester she gives lectures at the American University Of The Emirates.

