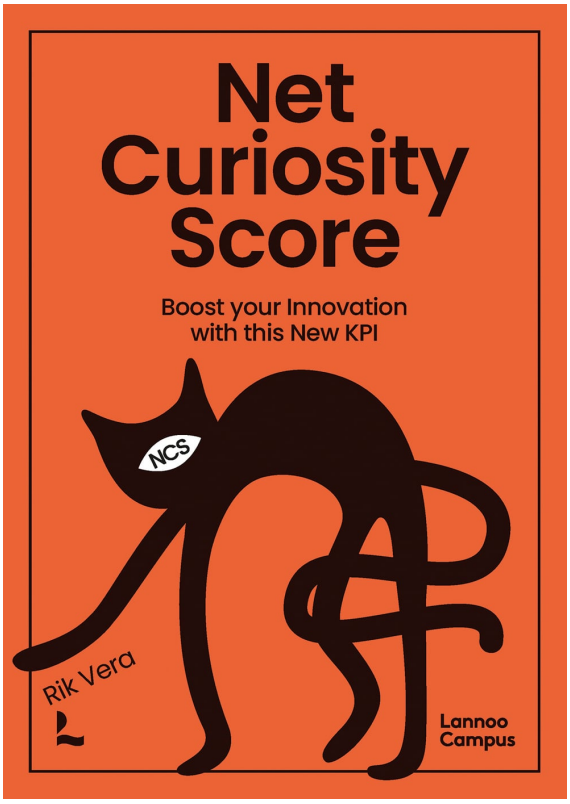
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Net Curiosity Score

Boost Your Innovation with this new KPI

Rik Vera

ISBN	9789020954456
Publisher	Lannoo Publishers
Binding	Paperback / softback
Territory	USA & Canada
Size	6.69 in x 9.45 in
Pages	216 Pages
Name of series	Lannoo Campus
Price	$45.00

- Essential for leaders aiming to thrive in a rapidly changing business landscape
- Storytelling to make complex concepts accessible and relatable
- Curiosity as a driving force for innovation and growth
- Methods for measuring and boosting NCS (Net Curiosity Score)
- The strategic importance of curiosity for competitive advantage and success
- A guide to building future-proof organizations

Net Curiosity Score (NCS) isn't just about change, it's about curiosity as the key to navigating it. Many companies don't measure curiosity, and this book aims to change that. NCS is vintage Rik Vera: direct and surprising. It's not your typical business book, but a mix of personal stories, business insights, and philosophy. It reads smoothly and is full of practical tips, without the boring buzzwords. Instead of encouraging companies to copy others, this book challenges you to embrace curiosity and measure it with the Net Curiosity Score. That's why the book doesn't offer pre-packaged answers, but takes you on a journey of discovery through a network of "cycling nodes," setting you on a path towards innovation. For those eager to measure curiosity, there's also a handy NCS Playbook.

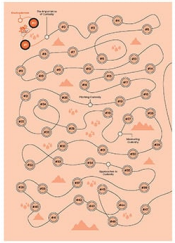
"*Reading this book feels like a journey full of discoveries. It brilliantly shows how curiosity can fuel innovation, challenge norms, and support your company*". – **Karin Van Hoecke**, General Manager Transformation & Data at KBC.

"*Net Curiosity Score will drive positive behavioral change in these exciting yet uncertain times. Read the book and stay curious.*" – **Harry Demey**, Co-Founder and CEO of advertising agency LDV United.

"*It's often advised not to fall down the rabbit hole like Alice did. I disagree. And I don't think Rik would agree either. NCS is going to be Rik's best book yet. Why? Because it forces companies to jump down the rabbit hole.*" – **ianka fleerackers**, personal branding mentor, author, speaker, podcaster

With over 25 years of experience in C-level roles at international companies, **Rik Vera** is an influential strategist and keynote speaker. His expertise lies in AI, innovation, and digital transformation, inspiring organizations around the globe. He has lectured at the London Business School and delivered over 1,600 sessions to companies worldwide. His previous publications include *The Guide to the Ecosystem Economy* and *Managers the Day After Tomorrow*.


Contents




Bicycle Route Network 'Route Planner'

Published 5th May 2025