



New Girl Order

Iain McKell

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- Iain McKell spent two years immersed in a community of young female artists, documenting their unique performances, parties and personalities. The resulting visual diary is a celebration of freedom and self-expression, and a reminder to embrace the most creative parts of who we are
- Iain McKell's previous book *The New Gypsies* went viral online on its release in 2011. It was reprinted in 2014

Photographer Iain McKell, well known for identifying emerging cultural trends, befriended a tribe of young female artists and spent two years documenting their lives in and around a shared warehouse in Tottenham, East London. His resulting photographs depict a hedonistic lifestyle of freedom and creativity co-created in an urban environment. Calling themselves 'The Sisterhood', the characters in McKell's work form a fierce army of women with their own particular take on self-expression.

Iain McKell is a British art-documentary and portrait photographer with a particular interest in underground sub-societies. His work has been featured in *Vogue Italia* and *i-D*, among others. This is his fourth photography book.