



Open up Your Organisation

Fully Embrace Diversity with Profiles Inclusiveness

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- This book completes the missing part of diversity and inclusiveness as we tend to talk about it now
- Confront your realities
- Improve your societal impact, within and outside your company

A board of directors can contain people from various backgrounds, gender, sexual orientation, disabilities, and still make the same mistakes as a team of only white men. Why? From a “nice to have” to a “must-have”, Diversity & Inclusion is nowadays a fashionable topic. Although most leaders are convinced of its benefits, some may not yet comprehend its potential. If the focus is on including “minorities”, then what should we do about personality profiles? This profile is not revealed at first glance. You need to be open to other viewpoints, resolve difficulties with patience, feel empathy for your stakeholders, allow them just to be... natural.

With the OPEN way, **Ihsane Haouach** offers a new perspective on D&I based on her experience in change management and societal challenges. Alongside the international projects targeting an efficient and effective organization, she founded several non-profit initiatives aimed at promoting equality, including Brussels’ cultural & educational center, L’Épicerie.