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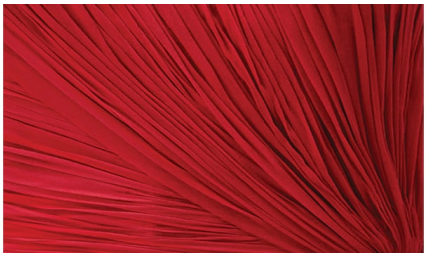
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Territory	USA & Canada
Size	9.53 in x 12.2 in
Pages	264 Pages
Illustrations	150 color
Name of series	Exhibition Catalogue
Price	$70.00

- This exhibition and book will show about 70 dresses by the famous house of Valentino and about 40 works by artists such as Rothko, Warhol, Burri, Fontana, Bacon and Basquiat
- Accompanying the first important exhibition inaugurating the Valentino Garavani e Giancarlo Giammetti Foundation's new headquarters in a historic building near the Spanish steps in Rome, from May to October 2025
- Impressive, elegant and modern design in a prestigious format

From the 1950s, Valentino Garavani began to create red clothes that realize, with their identification of a color with its form, the dynamic vitality of the new world, renewing elegance and ease: his creations in red are guide-signals that connote a turning point in fashion history and give it epochal legibility: it is called style, a subtle and radiant method of marking historical time.

This exhibition, with which the Valentino Garavani and Giancarlo Giammetti Foundation in the new building in the very central Piazza Mignanelli in Rome is inaugurated, and its catalog follows the phenomenology of red in painting and, simultaneously, Valentino's reds: a certain red that becomes indistinguishable from its forms, so much so as to affirm the term 'Valentino red' beyond the field of fashion, conquering its definition outside the specific field of clothing, production and advertising, finding its place in the universal field of meanings. Works by Alberto Burri, Jeff Koons, Andy Warhol, Mark Rothko and Basquiat dedicated or inextricably linked to the 'Valentino red' will be exhibited, among others.

Text in English and Italian.


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