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Paris. In Fashion

Pierre Toromanoff

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- Bold new fashion and travel series
- Heavily illustrated in a suitably stylish layout
- Compelling narratives with beautiful photographs of one of the world's most famous and popular cities

From Paris and New York to more surprising hotbeds of style, the *In Fashion* series invites you to discover the most fashionable locations in the world. Covering high fashion, classic street style and trendsetting people, as well as interiors, streets, shops and more, each beautifully presented volume offers a unique glimpse into the clothes and fashion culture of a distinct and remarkable destination.

Paris is perhaps the most widely recognized fashion capital of all, with Haute Couture setting the standards for all others to follow. The Parisian shows are some of the hottest dates in the fashion calendar and the locals have a penchant for being as chic as they are streetwise. ***Paris. In Fashion*** is your opportunity to visit the grand fashion houses, take inspiration from timeless Parisian outfits, sit front row at the catwalk shows and walk among the beautiful buildings without leaving your own home.

An unmissable treat for fans of both fashion and travel.

Having studied mathematics and Slavic languages in Paris, **Pierre Toromanoff** (b.1969) went on to work at the cultural department of the French embassy in Russia from 1991 to 1994, before finding his way into book publishing. He worked as an international sales manager and then as managing director for several renowned art publishers for over 20 years. He is the co-founder of Fancy Books Packaging, a creative agency for illustrated books, and has authored several publications on fashion, lifestyle, visual arts and pop culture.

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