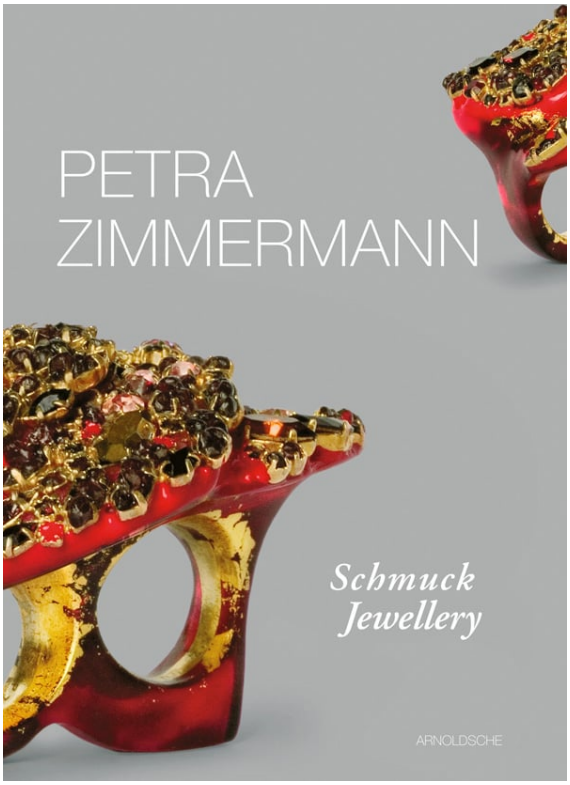
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Petra Zimmermann

Jewellery

Wolfram Otto

ISBN	9783897903463
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Territory	USA & Canada
Size	8.43 in x 11.42 in
Pages	128 Pages
Illustrations	186 color, 52 b&w
Price	$50.00

- The Gallery OONA, Berlin is hosting an exhibition of Zimmermann's work from February 2011
- The exhibition continues at the Austrian Museum of Applied Arts/Contemporary Art, Vienna in Autumn 2011

Petra Zimmermann occupies a unique position among emerging contemporary jewelry artists: she shares their exciting approach to the subject of jewelry and the quotable adoption of the pop culture label for defining the auteur jewelry concept in which she succeeds, this time through historical reference. The artist draws on past encounters with costume jewelry from the previous century for her rings, bracelets and brooches. Comprised of bright, colorful synthetic forms, these objects receive a framework in which their artificial appearance contrasts to the dusty splendour of the historic costume jewelry. Beguiling pieces of jewelry emerge, which combine the present fascination for glamour with an element of progression, thus referencing the costume jewelry as an essential component in the production and construction of glamour in the portrait photography of the Hollywood diva. In her latest series of works, the artist uses mass media images of models, floral motifs, architecture and design objects which broaden her scope of cultural and social interpretations. Thus behind the visual opulence of her work, she succeeds in handling relevant aesthetic and social themes in her pieces; relevant for a generation that no longer struggles against traditional conventions, but that negotiates much more in an increasingly complex environment in the search for personal and historical coherence.

Petra Zimmermann is one of the most ambitious artists in contemporary jewelry. This book provides the first overview of her fascinating and exciting creative jewelry works with sumptuous images and scholarly articles.

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