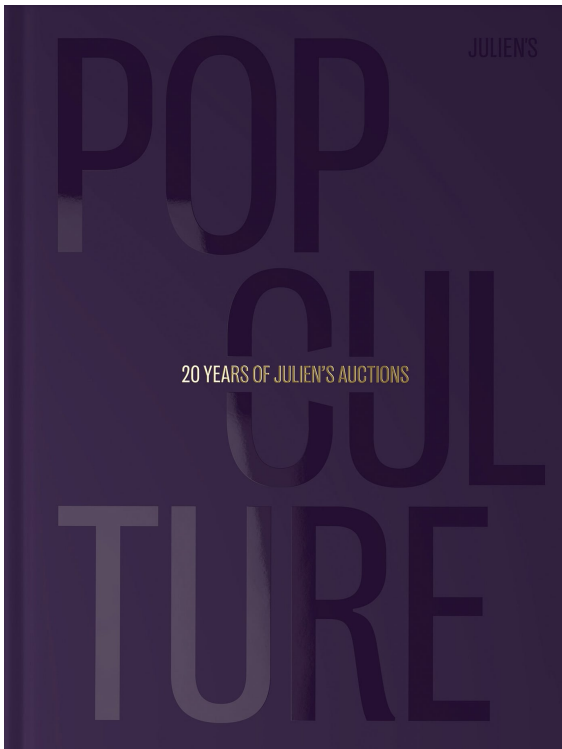




Pop Culture

20 Years of Julien's Auctions

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- A celebration of stardust, fandom and the passion of collecting: highlights of a unique collection of 20th century celebrity-owned memorabilia, never before published together in a chronological progression of picture-led spreads, annotated and contextualized with sale results
- Takes objects beyond the auction cycle, recontextualizing them as significant symbols of celebrity culture
- Chronicles Julien's early beginnings with auctions of objects owned by Marilyn Monroe and later estate collections and items owned by Michael Jackson, Princess Diana, The Beatles, Hollywood icons, sports legends and TV stars
- Celebrates an industry outlier – in 20 years, Julien's Auctions has thrived, blossoming from scrappy start-up to market leaders in pop culture artifacts and celebrity objects – and tracks the commensurate rise of a global market for celebrity objects
- The story of an auction house celebrating fans, as told in a revealing and humorous conversation by its co-founders Darren Julien and Martin Nolan, with expert insights from music, film and fashion essayists Barney Hoskyns, Alex Godfrey and Booth Moore, respectively
- A visual treasure trove of hundreds of objects belonging to Marilyn Monroe, The Beatles, Cher, Barbra Streisand, Michael Jackson and Madonna, David Lynch, Burt Reynolds and more
- The first in a series of new books published by the auction house, launching the new Julien's Publishing imprint

Marilyn Monroe to Muhammad Ali. Cher to Chappell Roan. The Beatles to Banksy. Over the past 20 years, Julien's Auctions has auctioned countless unique objects owned by icons of stage, sport, screen and song to collectors worldwide. Today, it's an auction house like no other, built from scratch by fans, for fans. This commemorative book explores its story, from small start-up with big hopes, to an established global brand to the stars. With expert essays, an in-depth candid conversation with eco-founders Darren Julien and Martin Nolan, and photographs of hundreds of items sold over the years, this is a joyous, kaleidoscopic celebration of pop culture. Featuring some of Julien's Auctions' record-smashing highlights — Marilyn's Happy Birthday Mr. President gown, John Lennon's Gibson guitar, Kurt Cobain's cardigan and Princess Diana's exquisite dresses — **Pop Culture** presents a uniquely desirable chronicle of celebrity in the 21st century.

Barney Hoskyns is the co-founder and editorial director of Rock's Backpages, the archive of music journalism. He began writing for *NME* in the early '80s and is a former contributing editor at *British Vogue* and U.S. correspondent for *MOJO*. He is the author of *Hotel California* (2006), *Lowside of the Road* (2009), *Trampled Under Foot* (2012) and *Small Town Talk* (2016). He has written for *The Guardian*, the *New Statesman*, *Uncut*, *Spin*, *Rolling Stone*, *GQ* and many other publications. **Alex Godfrey** is currently Features Editor at *Empire*, the world's biggest-selling movie magazine. Since beginning his journalism career in 2000 he has been a regular feature writer for *The Guardian*, *The Sunday Times*, *The Telegraph*, *GQ* and *Esquire*, covering culture, sport and science, but specializing in film; over the past few years for *Empire* he has conducted major interviews with David Lynch, Robert De Niro, Daniel Day-Lewis, Martin Scorsese, Christopher Nolan and Paul Thomas Anderson. In 2023 he won the British Society of Magazine Editors award for Best Feature Writer, and has been shortlisted for many of the industry's top awards. If he could have bought anything from Julien's David Lynch sale it would have been the hot-pink velvet sofa. **Booth Moore** is a Los Angeles-based fashion critic, writer, and editor whose work has appeared in the *Los Angeles Times*, the *New York Times*, *The Hollywood Reporter*, *Women's Wear Daily*, *Vogue Business*, and many other publications. She is the author of three books, including *American Runway: 75 Years of Fashion and the Front Row* (Abrams). Berlin-based **Arsalan Mohammad** is Publications Director at Julien's Auctions. He was previously Editor at Sotheby's, and *Harper's Bazaar Art Arabia*. He has worked as an arts and lifestyle journalist and editor in Germany, the Middle East and London since 2003. He also produces and presents "David Bowie: Albumtoalbum" a long running show featuring celebrity guests discussing their favorite Bowie album.