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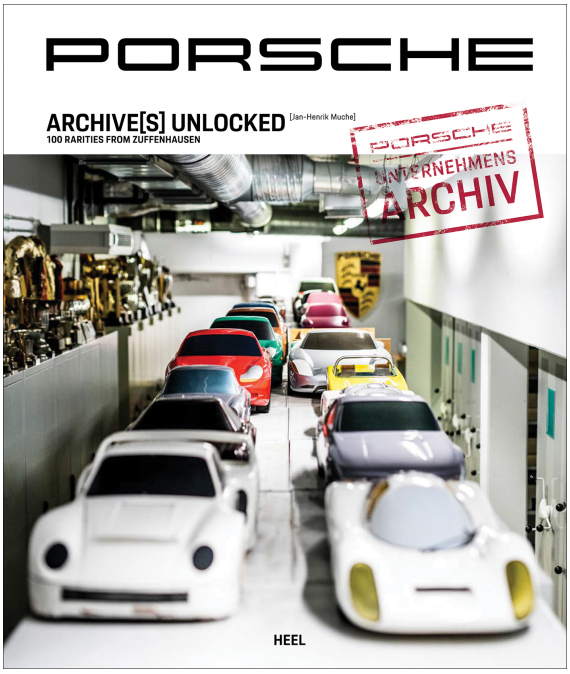

Porsche Archive(s) Unlocked

100 Rarities from Zuffenhausen

Jan-Henrik Muche

ISBN	9783966649032
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Binding	Hardback
Territory	USA & Canada
Size	9.65 in x 11.42 in
Pages	384 Pages
Illustrations	300 color, 20 b&w
Price	$98.00

- The ultimate gift book for every Porsche fan and library
- An essential work for Porsche fans - indulge in pure nostalgia
- Featuring many previously unseen pictures
- Includes the stories behind the photographs

Since the foundation of the Porsche design office 75 years ago, the archive has been part of the company and the Porsche brand. It is the company's memory and database, filled with hundreds of thousands of exhibits. As a result, not every item on the inventory list can be shown to museum visitors. For the first time in their history, the Zuffenhausen-based company is presenting 100 extraordinary and often previously unseen exhibits from the depths of the company archive.

In close cooperation with experts and historians from the Porsche Corporate Archives, automotive journalist and Porsche expert Jan-Henrik Muche has compiled a selection of the most interesting archive documents and exhibits and tells their amazing stories. Specially taken photos are flanked by historical footage and never-before-seen photographs from the archive.

Jan-Henrik Muche, born 1971, is a well-known motoring journalist and editor-in-chief of the *'Porsche Fahrer'* magazine for more than 15 years. He has published numerous automotive titles besides Porsche on Audi and Opel as well.

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