



Rooted in Change

The Stories Behind Sustainable Wine

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Foreword by John Hegarty

ISBN	9781917084703
Publisher	Academie du Vin Library
Binding	Hardback
Territory	USA & Canada
Size	6.14 in x 9.21 in
Pages	248 Pages
Illustrations	20 color
Price	\$25.00

- Written by two of the writers interrogating what is being done and what needs to be done
- Globally-focused, including wineries in every wine-making region
- Looks at the farming aspects including water use, organic and biodynamic methods
- Investigates the importance of people in the work
- Holistic approach including packaging, transport and retail

"It's a necessary conversation starter about what's on the horizon for the wine world, and a roadmap for drinkers who want to align their values with their purchasing." — **Forbes**

"As their absorbing book reveals, "climatic challenges" were a major contributor to plummeting levels of wine production that last year saw the global total drop to its lowest level since 1961... Masters and Neather outline many ways in which the industry can adapt to, and fight, climate change." — **Financial Times**

"Rooted in Change is a courageous, groundbreaking, hope-filled piece of work. It gives every one of us a practical starting point. And it is a gift to all of us in the wine industry and to anyone who loves wine and cares about the planet." — **Jancis Robinson**

"A cork tree will be harvested around 17 times over the 200-year span of its life; around one quarter of the glass recycled in the UK is simply crushed for aggregate. These are two of many facts I learnt from this dense yet lucid book which pulls the curtain to show the pragmatic side of wine we rarely think about." — **Telegraph**

This is a compelling new book focused on the intersection of wine and sustainability. It will explore the most urgent issues facing the wine industry today, from climate change and resource management to evolving consumer expectations, offering a rich blend of tradition and innovation to inspire a sustainable future for winemaking.

Wine regions around the world, from the vineyards of Bordeaux to the valleys of California, are grappling with the undeniable effects of climate change. Record-breaking temperatures, extreme weather patterns, and resource scarcity are pressing the industry to rethink how it operates. As wineries increasingly embrace sustainable farming methods—from water conservation strategies to regenerative viticulture practices—the book will take readers through a comprehensive exploration of these pioneering approaches. The book will feature a mix of expert commentary, in-depth case studies, and engaging storytelling that illustrates how sustainability is being embraced across the global wine community—from regenerative farming practices at Tablas Creek in California to innovative water management strategies in Australia's Barossa Valley.

Appealing to a wide range of readers, from those in the sustainability industry to other sectors, both agricultural and broader product manufacturing sectors.

The book is co-authored by **Jane Masters MW**, a Master of Wine with a profound commitment to sustainability in the global wine industry, and **Andrew Neather**, a respected journalist and former wine critic for the *London Evening Standard*. Together, they will provide a thoughtful exploration of how the wine industry can evolve in response to climate change, resource management, and shifting consumer expectations.