



Rum-Rhum-Ron

Pascal Kählin

Sina Bühler

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Territory	USA & Canada
Size	6.75 in x 8.75 in
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- Introduces some 90 rum distilleries in more than 30 countries worldwide, describing and classifying 144 varieties of the spirit
- Offers detailed info on richness and sweetness, ingredients, distillation technique, and barrel ageing
- Traces the history of rum with a focus on the particularities of rum culture in different countries of production

This book – researched and authored by recognized rum expert Pascal Kählin – offers a comprehensive overview of a wide range of different rums and the most important places of production around the world. The evolution of rum is closely tied to the cultural history and prevalence of sugar. As a comprehensive guide, *Rum – Rhum – Ron* discusses and classifies different rum brands and portrays important distilleries in image and texts, detailing their history, local variations and particularities. This ‘atlas of rum’ tells rum’s story and its rise from sailor’s drink to collector’s item – a compendium for experts and anyone with an interest in spirits. Text in French.

Pascal Kählin has been working in the beverage and spirits industry for over 25 years. He owns two bars and a liquor store in Zurich and is the official rum attaché of the Swiss distillery Humbel. Sina Bühler is a political scientist and freelance journalist with a focus on politics, work and workplace equality. She also works as a crime justice reporter for the Swiss online journal Republik.