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Tel: +1 212 645 1111
Email: ussales@accartbooks.com
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Saved by the Tree Frog

A Bright Future for Mankind and Nature

Ignace Schops

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- Saving nature is saving ourselves
- Puts forward how agriculture, politics and economy can reinforce each other
- Author was awarded with the Goldman Environmental Prize aka the 'Green Nobel Prize'

The twenty-first century began with an ecological shutdown, a climatic breakdown, a financial meltdown, and a virological lockdown. Without systemic change, twenty years from now we will be haunted more by the things we didn't do than by the things we did. That change is possible, if we can cure ourselves from our addiction to short-term investments, and turn them into long-term, planet-saving investments in nature. ***Saved by the Tree Frog*** puts forward how agriculture, politics and economy can reinforce each other. It explores the ways in which we can bring about real change, and transform into a sustainable and thriving society.***Saved by the Tree Frog*** tells us what we can do to turn the tide, and offers an innovative insight into our fundamental dependence on nature. It is the way to a sustainable future – if only we are brave enough to take the plunge.

Ignace Schops is a conservationist and a world authority in the field of sustainable and economically profitable nature management. Schops is a member of Al Gore's Climate Leadership Corps. He is an Ashoka fellow and a Full Member of the EU Chapter of the Club of Rome. From 2014 to 2021, he served as President of EUROPARC Federation, the largest European network for natural and cultural heritage.Ignace Schops's work has been praised by internationally renowned conservationists such as Sir David Attenborough and Dame Jane Goodall. In 2008, he was awarded the Goldman Environmental Prize, also known as the 'green Nobel Prize'.

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