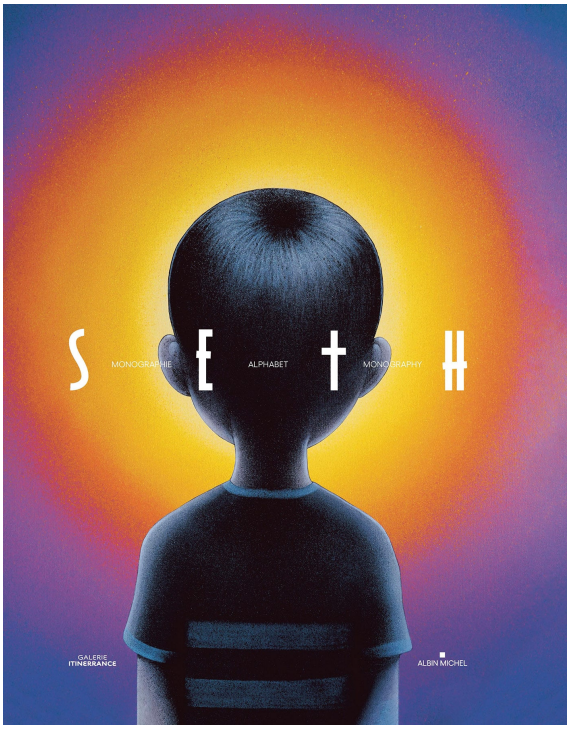
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Seth

Monograph

Julien "Seth" Malland

Foreword by Olivio "Oli" Ordoñez

ISBN	9782226516596
Publisher	Albin Michel
Binding	Hardback
Territory	USA & Canada
Size	9.45 in x 11.81 in
Pages	272 Pages
Illustrations	300 color
Price	$70.00

- A major monograph spanning 30 years of Seth's practice, from his first Paris graffiti in 1996 to recent works worldwide
- An original A-to-Z structure built around 26 recurring themes, offering an accessible and highly personal way into the artist's universe
- Brings together, in one volume, monumental murals and studio works including paintings, drawings, sculpture and installations
- Seth is an internationally recognized French urban artist whose work has appeared across Europe, Asia, Africa, the Americas and beyond
- His signature children—often seen from behind—create a universal space for identification, imagination and multiple interpretations
- Includes a foreword by Oli of Bigflo & Oli and an introduction by Seth, alongside a foreword by Galerie Itinerrance founder Mehdi Ben Cheikh
- More than 300 color photographs and illustrations in a bilingual French-English edition
- Strong institutional and international profile, with exhibitions at the Petit Palais, STRAAT Museum, Carrousel du Louvre, MoCA Shanghai, macLYON and other major venues

Seth is one of the most recognizable figures in contemporary urban art. For 30 years, the French artist has transformed walls around the world into poetic narratives populated by children whose faces are often hidden from view. This major bilingual monograph takes the form of an alphabet book: 26 themes, from Art and Boat to Ukraine, Vortex and Zen, provide an original route through his artistic vocabulary. Seth looks back on his beginnings in Paris, his training at the École Nationale des Arts Décoratifs, and the journeys he began in 2003, when encounters with artists and communities across the globe reshaped his approach to public space. Bringing together murals, paintings, drawings, sculpture and installations, the book reveals the constant dialog between his street and studio practices. With a foreword by Oli (Bigflo & Oli) and more than 300 images, it is both a visual journey and a personal account of art, childhood, travel, imagination and human connection.

Text in English and French.

Julien Malland, known as **Seth**, is a French artist and one of the leading figures in contemporary urban art. He began painting graffiti in Paris in 1996 before studying at the École Nationale des Arts Décoratifs. From 2003, extensive travels became central to his practice: he painted in dozens of countries, developing a visual language shaped by encounters with local artists, communities and cultures. His recurring figures of children—often shown from behind or with their faces concealed—have become instantly recognizable, combining poetic imagery with reflections on childhood, identity, freedom, conflict and the world around us. Known as the 'globe painter', Seth works across murals, canvas, drawing, sculpture and installation. His work has been exhibited internationally, including at the Petit Palais in Paris, STRAAT Museum in Amsterdam, the Carrousel du Louvre, MoCA Shanghai and macLYON. **Olivio "Oli" Ordoñez** is a rapper and art curator. He is part of Bigflo et Oli, a French hip hop duo from Toulouse. From December 2, 2026, to February 21, 2027, the Grand Palais will host *Oli's Imaginary Museum*, an exhibition conceived by Olivio Ordonez, and developed in collaboration with Jérôme Sans. What if, as Oli suggests, entering an exhibition were like stepping into an artist's mind? This is the starting point for this exhibition, conceived as a coming-of-age story. First presented in Toulouse (Les Abattoirs – FRAC Occitanie).

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