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Sights and Scenes of Japan

Popelier

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- A perfect introduction to Japan, illustrating one man's love for the country

Japan is a land of diversity and contradictions with a unique, somewhat mysterious culture. It is a place where you will find ancient temples, shrines and customs cherished and unchanged for over thousand years, as well as cutting edge technology and trendsetting architecture. V

isitors will be amazed by the courteous and warm way travelers are welcomed and the delicacy of Japanese food and art.

Although in Japan the majority of the population lives in vibrant contemporary cities like Tokyo, Yokohama and Osaka, historical places like Kamakura, Kyoto and Nikko are always close. The Japanese archipelago consists of thousands of islands that are often densely forested and mountainous. Situated on the Pacific Ring of Fire the highly volcanic activity in the region has shaped over time stunning landscapes with many natural wonders to discover.

Marc Popelier's frequent visits to Japan and life-long interest in the country and culture have crystallized into the pages of this book. It is a perfect introduction to Japan and will surely tempt anyone to visit this fascinating country.

Marc Popelier is a business and financial professional with extensive international management experience in logistics, retail, automotive and the electronics industry related to or in Japan. He holds an MBA from the University of Antwerp and the Catholic University of Leuven in Belgium and is the owner of an advisory company that supports companies entering the Japanese market. He studied at the American University in Washington when NBC broadcasted the TV documentary If Japan can ... Why can t we . The series focused on quality and continual improvement in Japanese manufacturing laying the foundations for his interest in Japanese business and production techniques. He is a an enthusiastic amateur photographer and his close bond with Japan and frequent visits resulted in a unique and impressive photo archive compiling some of the country s most picturesque sights and most striking scenes.







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