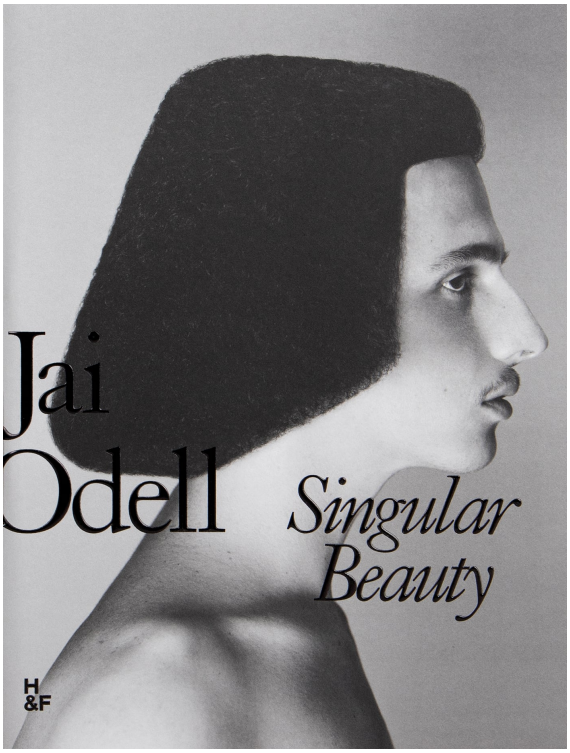
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Singular Beauty - Jai Odell

By (artist) Jai Odell

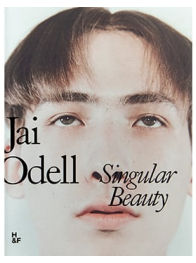
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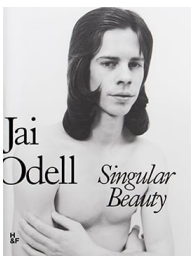
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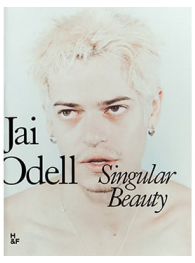
- Explores the changing landscape of beauty and identity, celebrating diversity and imperfection
- Features Odell's renowned work for Victoria Beckham Beauty, Glossier, Milk Makeup, and other major brands
- Combines fine-art sensibility and fashion photography, appealing to both art and commercial audiences
- Four cover versions, each featuring a different image

Singular Beauty is the debut work as an autonomous series by Australian photographer Jai Odell, based in NYC, exploring the intimate, cinematic, and deeply human dimensions of contemporary beauty. Known for his refined visual language and sensitivity to character, Odell captures faces and identities that challenge conventional ideals. The book presents a curated collection of portraits that celebrate (androgyn) individuality, imperfection, and emotional authenticity. With a background in film and art direction, Odell brings a cinematic approach to still imagery — balancing quiet minimalism with a strong narrative presence.***Singular Beauty*** is both a visual study and a reflection on the shifting concept of beauty in modern culture. The influence of David Sims is still ghosting around through his portraiture.

Jai Odell is an Australian photographer based in New York. His work focuses on portraiture, fashion, and beauty, capturing the subtle moments when character and emotion emerge beyond surface appearance. After beginning his career in film and advertising, Odell moved to London, where he assisted renowned photographer David Sims before launching his own practice. His imagery, recognized for its cinematic tone and human depth, has been featured by international brands such as Victoria Beckham Beauty, Milk Makeup, Estée Lauder, Glossier, and Lancôme. Odell is represented globally by Trouble Management.







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