



Spectrum IV: The Other Book

HIP Hotels

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- With our reversible take on a coffee table book, allow us to guide you on an inspiring and colorful journey through our hotels
- On one side, *Spectrum IV* showcases the artistic blend of colors of our HIP Hotels, each color fluidly blending with the next. On the other side, *The Other Book* immortalises the enticing interior design and architecture of the hotels in black-and-white, capturing their striking features and fine details
- Whichever side you choose to flip through, it will sure to encourage you to venture on your next amazing travel experience

Spectrum: the distribution of colors produced when white light is dispersed by a prism or diffraction grating.

Hotels and their architecture, atmosphere, interiors and locations all have their own story, from functional or formal to fun, free and fabulous. **Spectrum**

was created to show the full color range of our hotels in a riot of color, style and grace. Showcasing ten colors, here you can find the most beautiful HIP Hotels, that will entrance, excite and inspire you.

Flipping the book onto its second cover, **The Other Book**

was conceived to show the true beauty of our hotels even when the color spectrum is missing – it says more than a hundred reviews ever could. Within these pages you'll find timeless windows into other worlds, all over the globe. It is the very essence of what HIP Hotels does, distilled for your perusing pleasure.

HIP Hotels was founded in the 1990s by award winning photographer, Herbert Ypma, and has sold over 2 million books in over 11 languages. HIP stands for Highly Individual Places - a must for every property featured in our books. The carefully selected hotels have to fulfil a certain criteria: they must be unique, characterful and charming, and off the beaten track. Our travel and experiential platform serves as a guide for an unforgettable journey where unique places will generate emotions and desires to live life at its fullest.

