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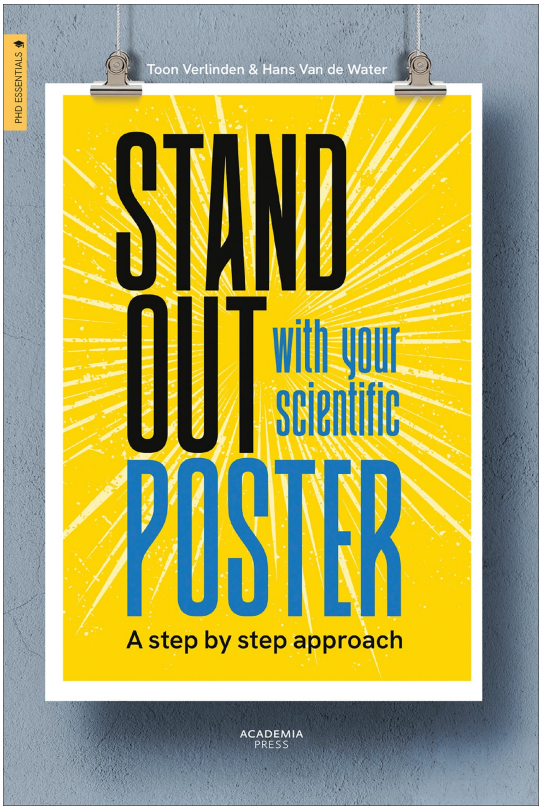

Stand Out With Your Scientific Poster

A Step by Step Approach

Toon Verlinden

Hans Van de Water

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- This book provides you with a step-by-step guide to making a scientific poster that has real impact
- Ensure you stand out from the crowd at your next poster fair
- A practical guide that gives you answers to questions like: what to put on a poster (and mainly: what not to)? Everything you need to get started step-by-step and quickly achieve the best result

Are you a researcher who struggles when it comes to creating scientific posters? Or do you simply want to get better at it? This book provides you with a step-by-step guide to making a poster that has real impact to ensure you stand out from the crowd at your next poster fair. A practical guide that gives you answers to questions like: what to put on a poster (and mainly: what not to)? How do you come up with a title that immediately grabs people's attention? What are the best images to use? How many words can you include on your poster? And much, much more… Everything you need to get started step-by-step and quickly achieve the best result.

In addition to being an international presentation coach and an expert in scientific communication, **Toon Verlinden** is a freelance scientific and travel journalist. He is also organizer of the Sound of Science festival.

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