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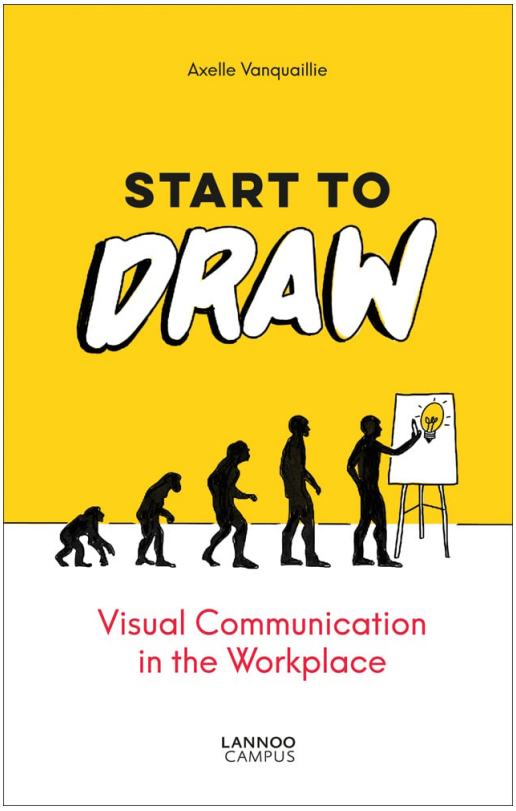

Start to Draw

Visual Communication in the Workplace

Axelle Vanquaillie

ISBN	9789401480987
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Territory	USA & Canada
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- Hands-on guide discussing the positive aspects of drawing and visualizing your ideas in your work environment
- Accessible, richly illustrated and bite-size book providing insight into why drawing works

Whether you want to convince your co-workers of your ideas in important meetings, or would do anything to have your presentations remembered forever, or want to stand out as a coach and have your ideas last forever in a company, you need to be able to visualize your ideas. *Start to Draw* is a hands-on guide discussing the positive aspects of drawing and visualizing your ideas in your work environment. It is an accessible, richly illustrated and bite-size book providing insight into why drawing works, how you can have a great impact on your own (and others') professional work, and how you can end up with a more creative approach to your job.

Axelle Vanquaillie is a B2B Visual Harvester. As a visual facilitator and graphic recorder, Axelle has helped numerous multinational enterprises - leading research and advisory company Gartner, among others - in discovering the power of visual storytelling and developing their visual skills.

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