



Start to Draw

Visual Communication in the Workplace

Axelle Vanquaille

ISBN	9789401465243
Publisher	Lannoo Publishers
Binding	Paperback / softback
Territory	USA & Canada
Size	5.50 in x 8.50 in
Pages	144 Pages
Illustrations	color, 75 b&w
Price	\$35.00

- Hands-on guide discussing the positive aspects of drawing and visualizing your ideas in your work environment
- Accessible, richly illustrated and bite-size book providing insight into why drawing works

Whether you want to convince your co-workers of your ideas in important meetings, or would do anything to have your presentations remembered forever, or want to stand out as a coach and have your ideas last forever in a company, you need to be able to visualize your ideas. *Start to Draw* is a hands-on guide discussing the positive aspects of drawing and visualizing your ideas in your work environment. It is an accessible, richly illustrated and bite-size book providing insight into why drawing works, how you can have a great impact on your own (and others') professional work, and how you can end up with a more creative approach to your job.

Axelle Vanquaille is a B2B Visual Harvester. As a visual facilitator and graphic recorder, Axelle has helped numerous multinational enterprises - leading research and advisory company Gartner, among others - in discovering the power of visual storytelling and developing their visual skills.