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Stedelijk Museum Posters by Color

Introduction by Rein Wolfs

ISBN	9789493416123
Publisher	Hannibal Books
Binding	Hardback
Territory	USA & Canada
Size	9.45 in x 13.23 in
Pages	512 Pages
Price	$95.00

- Extensive Collection: Features 1,000 iconic posters from the Stedelijk Museum's renowned graphic design collection, offering a rare look into its vast archive
- Historical Insight: Captures design trends and cultural movements from 1950–1980, providing context to the evolution of graphic design during this pivotal period
- Visual Appeal: Showcases striking, diverse poster designs, making it an essential visual resource for design enthusiasts, students, and professionals
- Cultural Significance: Explores the role of posters as powerful storytelling tools, reflecting societal shifts, advertising, and visual communication in the mid-20th century
- Museum Quality: Produced in collaboration with the Stedelijk Museum Amsterdam, known for its world-class exhibitions and dedication to contemporary art and design
- Ideal for Collectors: A must-have for graphic design aficionados and collectors, offering rare glimpses into the rich history of 20th-century poster art

The Stedelijk Museum Amsterdam is home to a vast and impressive collection of over 100,000 items, with 20,000 dedicated to graphic design. Inspired by the exhibition *Everyday, Someday and Other Stories 1950–1980* in gallery 1.23, this book showcases a selection of posters from the museum's extensive graphic design collection. Beginning with 1,000 iconic posters, the publication offers an in-depth exploration of visual storytelling, design trends, and cultural history from the mid-20th century, providing a unique insight into the evolution of graphic design.

The book includes an introduction by **Rein Wolfs**, Director of the Stedelijk Museum, along with an insightful interview featuring Thomas Casto and the invited graphic designers.



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