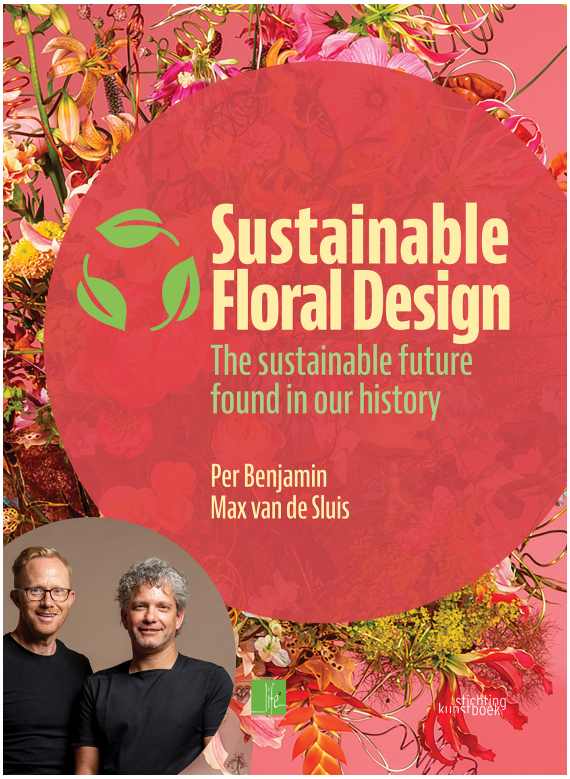
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Sustainable Floral Design

The sustainable future found in our history

Per Benjamin

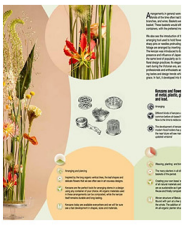
Max van de Sluis

ISBN	9789058567093
Publisher	Pelckmans
Binding	Hardback
Territory	USA & Canada
Size	7.87 in x 10.43 in
Pages	208 Pages
Illustrations	300 color, 40 b&w
Price	$65.00

- Written by internationally acclaimed floral designers and educators Per Benjamin and Max van de Sluis, known globally under the name Life2, a brand that stands for excellence and quality
- Provides actionable guidance on reducing the environmental footprint of floral arrangements and making eco-friendly floral creations without sacrificing creativity or quality
- A book for both seasoned professionals and aspiring florists
- Explores the history of floral design, flowers use and techniques to find solutions and inspiration for the present

The footprint of modern-day floristry is considerable, however ideas and techniques from the past can be the solution to help create a sustainable future for the sector. In this fact and inspiration filled book, florists Max van de Sluis and Per Benjamin go as far back as the Stone Age and Ancient Egypt to find out about flower use, techniques and materials throughout the ages. They show us how intricate floral designs were made without single-use, non-compostable or non-reusable materials, and how these often simple, but clever and inventive ways can be adapted and upscaled to create contemporary ‘greener’ floral design.

Floral designers **Per Benjamin** (Sweden) and **Max van de Sluis** (the Netherlands) have flourishing individual careers as designers and educators, but next to that they still team up and travel the world as **Life2** - a name that has grown into a brand over the years and stands for excellence and quality.







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