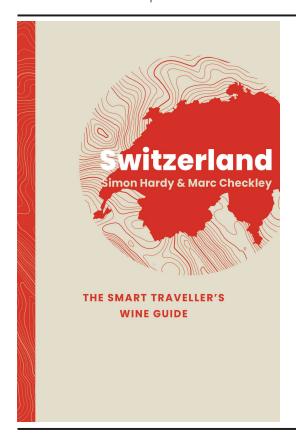


TITLE INFORMATION
Tel: +1 212 645 1111
Email: ussales@accartbooks.com

Web: https://www.accartbooks.com/us





## **Switzerland: The Smart Traveller's Wine Guide**

## Simon Hardy

**Marc Checkley** 

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- A new series aimed at a cultured traveler who wants to visit some wineries and vineyards as part of a trip to a famous wine region
- Perfect for people with different levels of wine knowledge
- Top vineyards to visit, top restaurants and wine bars across the region, written by locals
- Swiss wine styles and grape varieties
- Swiss wine history and geography
- Swiss wine classifications

The Smart Traveller's Wine Guide series is written in collaboration with Club Oenologique, with comprehensive listings of restaurants, hotels, cafés and bars, points of wider cultural interest such as art galleries and museums, which wineries you can visit, how to read a Swiss wine list, Swiss winemakers' favorite restaurants and more.

**Simon Hardy** is a British/Swiss dual national based in London where he organizes Swiss Wine Week London for Swiss Wine Promotion. He is a co-founder and film writer/presenter at Alpina Vina, a new transnational guide to the Alpine wine regions, and the new Switzerland Regional Ambassador for the Old Vine Conference.





