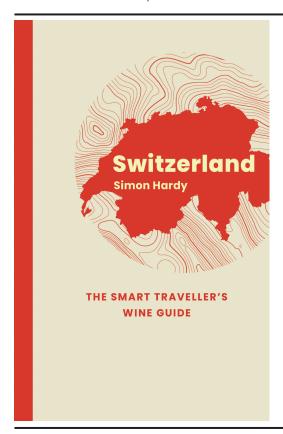


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Switzerland: The Smart Traveller's Wine Guide

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Simon Hardy is a British/Swiss dual national based in London where he organizes Swiss Wine Week London for Swiss Wine Promotion. He is a co-founder and film writer/presenter at Alpina Vina, a new transnational guide to the Alpine wine regions, and the new Switzerland Regional Ambassador for the Old Vine Conference.