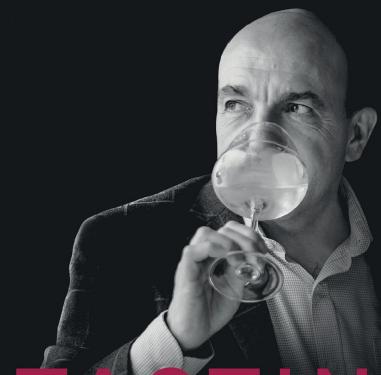




GÉRARD BASSET



# TASTING VICTORY

The Life and Wines of the  
World's Favourite Sommelier

COMMEMORATIVE EDITION

## Tasting Victory (Commemorative Edition)

**The Life and Wines of the World's Favourite  
Sommelier**

**Gérard Basset**

<b>ISBN</b>	9781917084772
<b>Publisher</b>	Academie du Vin Library
<b>Binding</b>	Hardback
<b>Territory</b>	USA & Canada
<b>Size</b>	6.02 in x 9.21 in
<b>Pages</b>	272 Pages
<b>Illustrations</b>	40 color, 20 b&w
<b>Price</b>	\$35.00

- The memoir of the wine world's most beloved sommelier, an inspiration to everyone in the field
- Clear-eyed look at his business successes and failures and wise words on the benefits of over-achieving
- Interesting to anyone in hospitality but also any fledgling business owner
- An updated edition looking at Gérard's legacy, supporting new people entering the industry, all over the world and often from challenged backgrounds and regions

*"One of the world's greatest authorities on wine."* – Raymond Blanc OBE

*"The finest nose in Europe."* – Daily Telegraph

*"A true wine legend who gave so much to so many, both personally and professionally."* – Decanter

*"The godfather of British sommeliers ... he was not just universally respected, but universally loved."* – Imbibe

Gérard Basset was one of the most influential and authoritative sommeliers of his, or any, generation. **Tasting Victory** charts Gérard's astronomical career in his own words. It recounts in detail how he managed to earn his unprecedented sequence of qualifications. He was one of the first individuals to hold the famously difficult Master of Wine qualification simultaneously with Master Sommelier and an MBA in Wine Business. But it is his pursuit of the most important award of all that forms the core of this book – how, at his seventh attempt, Gérard Basset was crowned the Best Sommelier of the World. This memoir is also a record of how fine dining in England grew from stale and unexciting to world-leading. Above all, it's about succeeding against great odds: when he was diagnosed with cancer, Gérard responded in typical fashion, by deciding to write

**Tasting Victory**, which he completed shortly before his death in January 2019.

- Autobiography of a true legend and much-missed character in the world of wine.
- Inspirational life story of a rise to prominence from modest beginnings.
- Updated commemorative edition with chapters from Gérard's widow, Nina, and son, Romané, exploring Gérard's legacy in the six years since his death.
- Features memories of Gérard from major figures within the wine world.

**Gerard Basset OBE** was a multi-award-winning sommelier who, at the time of his death, was the only person in the world to hold the combined titles of Master of Wine, Master Sommelier, Wine MBA and Best Sommelier of the World. Basset co-founded the innovative Hotel du Vin chain and the much-loved boutique hotel, Hotel TerraVina. Basset's previous book was *The Wine Experience*. <https://gerardbassetfoundation.org>