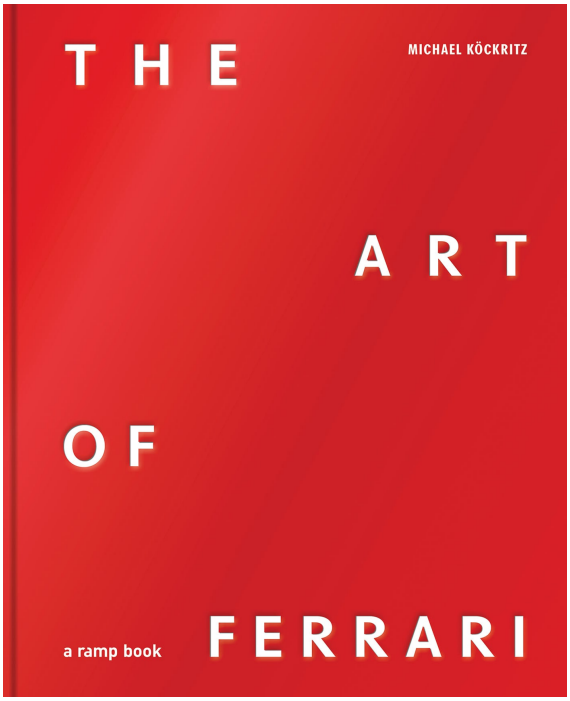
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The Art of Ferrari

Michael Köckritz

ISBN	9783948046354
Publisher	RAMP
Binding	Hardback
Territory	USA & Canada
Size	10.83 in x 13.39 in
Pages	400 Pages
Illustrations	200 colour, 100 b&w
Price	$195.00

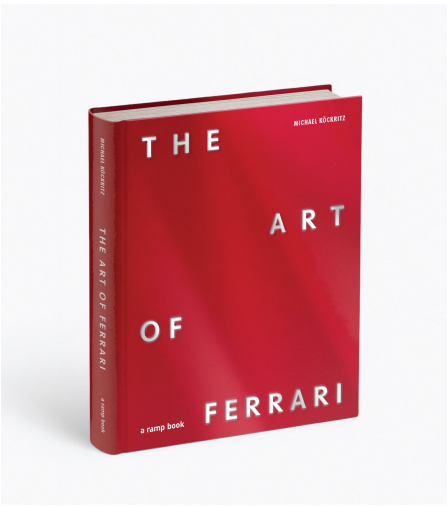
- Created in collaboration with Ferrari
- Opulent presentation with an embossed cover
- Highly aesthetic photo productions with Ferrari models from many eras
- Exclusive interviews with the leading minds in Ferrari development
- Previously unpublished photo material
- Insights into the production of current Ferrari models
- Exclusive material from Ferrari's own archive

The Art of Ferrari is a delightfully opulent book that celebrates the fascination and essence of the Ferrari brand, its formative history and stories as well as its iconic products in a way that is both substantial and desirable.

Immediate, authentic, intense, journalistically and creatively sophisticated. This is where professional expertise meets interdisciplinary perspectives. With fresh approaches and a confident love of experimentation.

The Art of Ferrari convinces as a style-defining high-end project. With a look at the entire field of tension between sports cars, lifestyle, design, art and pop culture, this book will not only inspire car enthusiasts. With more than 300 illustrations and pictures, exclusive interviews and insights as well as a sophisticated design,***The Art of Ferrari*** is a truly exceptional book.

As a journalist, author, artist, and media creator, **Michael Köckritz** consistently succeeds in providing attention-grabbing insights into contemporary and future-oriented topics, as well as lifestyle and luxury worlds, with a cheerful ease. As publisher and editor-in-chief, he has created numerous book and lifestyle magazine formats that have consistently received national and international awards for years. The automotive culture magazine *ramp*, the men's lifestyle magazine *rampstyle*, and the design magazine *ramp.design* are published internationally and are considered style-setters.



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