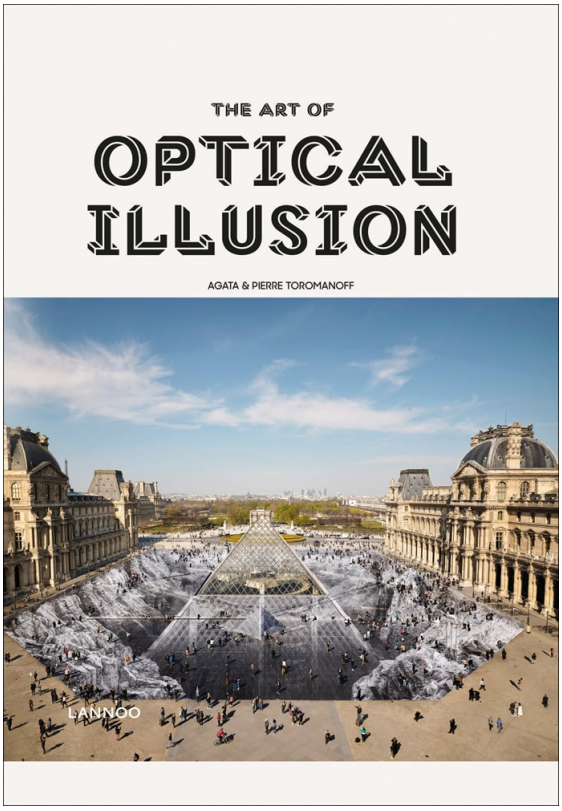
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The Art of Optical Illusion

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Pierre Toromanoff

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Price	$35.00

- A clear and accessible overview of visual illusions, spanning artwork from graphics to photography
- A selection of optical illusions that will fool your brain time after time

"Neural networks do not understand what optical illusions are." – **Technologyreview.com**

"Some pictures tell a thousand lies." – **hplyrikz.com**

An optical illusion confuses the eye by pretending to be something it isn't. It both misleads and deceives the brain, which is trying to make sense of the information the eye is sending. This book presents a selection of brain-bending optical illusions featuring graphic art and photography by 60 artists, and includes an overview of the history of optical illusions in art.

Agata Toromanoff is an art and design historian. She has worked for collectors and galleries and has curated and managed various projects in the field of contemporary art and design. She has published several successful international titles, including*Sofas* and *Chairs by Architects* with Thames and Hudson. **Pierre Toromanoff** entered the book industry more than 20 years ago. He specializes in visual art and pop culture. Since 2014, he and his wife Agata make illustrated books together.

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