



The Best Nights of Your Life

The Original Jägermeister Book

Anja Delastik

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- Reports from celebrities and fans about their greatest Jägermeister-highlights
- Emotional images and campaigns, and exciting facts about the world-famous brand and its success
- Masterful recipes and selected how-know of the best bartenders

From the hunters' drink, to the diverse club scene; from Wolfenbüttel to the World.

This book tells the story of global herbal-liqueur brand Jägermeister and provides a fascinating look behind the scenes at the world-famous family business, while personalities such as footballer Paul Breitner and Guns N' Roses' Dizzy Reed recount how they spent the most memorable nights of their lives.

Presenting an unparalleled collection of tales about the popular drink, the book also offers creative drink mixes, festival anecdotes and insights into the international world of Jägermeister.

If you're looking for a fun read and exclusive background stories, it's got you covered!

Anja Delastik is a creative consultant, author and journalist. With a lot of curiosity, creativity and sense of trends and people, she already has realized numerous publications. She lives a great passion for art, culture, music and the cult all about Jägermeister. A good base for this new brand book.

