TITLE INFORMATION
Tel: +1 212 645 1111
Email: ussales@accartbooks.com
Web: https://www.accartbooks.com/us




# The Big Book of Retail Design

## Everything You Need to Know About Designing a Store

### Katelijn Quartier

| | |
|---|---|
| **ISBN** | 9789401490436 |
| **Publisher** | Lannoo Publishers |
| **Binding** | Paperback / softback |
| **Territory** | USA & Canada |
| **Size** | 6.69 in x 9.45 in |
| **Pages** | 272 Pages |
| **Illustrations** | 40 color |
| **Price** | $45.00 |

- Very practical with tools, models, diagrams and manuals
- Reference work for academics: Clear set of definitions and overview of all terminology
- Richly illustrated overview

This ***Big Book*** helps you make design decisions for shops. With the advent of e-commerce, the role that physical stores played changed dramatically. Their right to exist is not in question, but the need for a different design for these stores is high. This book provides the necessary knowledge to design the store for the future. It provides a complete overview of background and research on the necessary tools, to reflections on the challenges of the future.

**Katelijn Quartier** is a professor of retail design at the Faculty of Architecture and Art at Hasselt University. She is also Academic Director of the Retail Design Lab knowledge center.

Published 13th Sep 2023