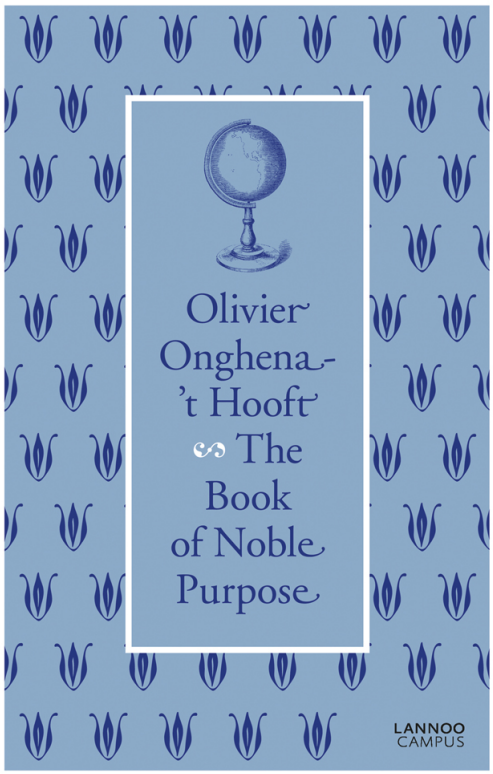
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# The Book of Noble Purpose

## Olivier Onghena-'t Hooft

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- How personal drama can lead to a radical approach on life and work
- Management book with a philosophical basis
- Powerful and easily applicable models

Organizations and companies remain successful if they are ecosystems in which people are motivated to improve. People are engaged when organizations have a purpose and attract like-minded men and women. The transformative power of noble purpose is what unites individual self-realization, organizational efficiency, and societal evolution. This book, inspired by the life story of the author, promotes a society where environment, humanism and economy go hand in hand to create a sustainable future.

**Olivier Onghena-'t Hooft** is the founder of the Global Inspiration & Noble Purpose Institute, Wisdom Encounters and Young Leaders-Inspiring Mentors. His work consists of inspiring entrepreneurs, CEOs and political leaders.

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