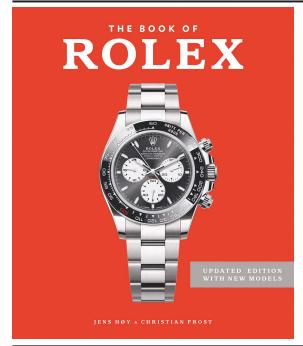


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## The Book of Rolex

## Jens Hoy

## **Christian Frost**

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- New revised edition with the latest information and new images
- An exhaustive appraisal of the Rolex watch, including studies of vintage models, current designs and special editions
- A new revised edition with the latest information, expert commentary and new images
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Horological trends flit by faster than ever in today's fast-paced society. But Rolex does not rely on gimmicks; theirs is a more perennial allure, with a reputation built on traditions and hard-earned skill. A company that innovates while paying homage to their roots, every Rolex is the culmination of centuries of watchmaking expertise. Within this bestselling book you will find explanations of the making process, descriptions of the materials involved and expert commentary on what makes each Rolex wristwatch unique.

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**Jens Høy** is a Rolex connoisseur - a fashion and lifestyle journalist known for his work with the Danish newspaper *Berlingske* and its business magazine, *Erhversbladet*, among many others. **Christian Frost** is a journalist and author, renowned for his Erik Otto Falster crime series, especially *God is Just Dog Spelled Backwards* and *The Arab Who Was White* As *Snow*. Between them, they present a book that is at once informative and inherently readable.





