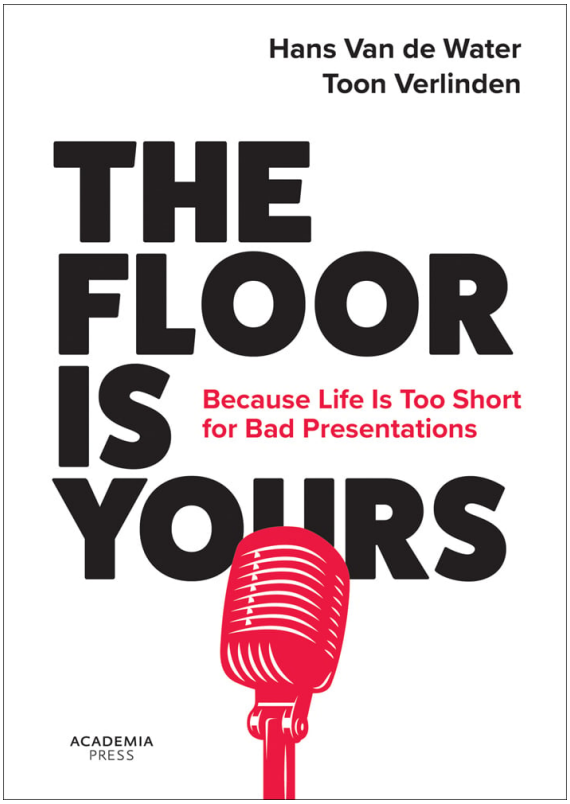
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The Floor is Yours

Because Life Is Too Short for Bad Presentations

Hans Van de Water

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Drawing on their own wide-ranging experience, the authors offer useful tips and tricks that will help you score with the audience, and provide solutions for every possible presentation problem. Too introverted? Complex themes? Paralysed by stress? This book shows that giving a presentation doesn't need to be an ordeal. You will learn how to keep your audience's attention to achieve the results you want and will also be shown a number of classic and instantly recognisable examples of bad presentations, so that you can immediately see how not to do it!

Toon Verlinden and Hans Van de Water set up the company The Floor is Yours in 2012. Because 'life is too short for bad presentations', right? They have since trained thousands of researchers in the techniques necessary to prepare and give effective presentations.

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