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The French Ribbon

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ISBN 9781938461200

Publisher Pointed Leaf Press

Binding Hardback

Territory USA & Canada

Size $8.32 \text{ in} \times 10.46 \text{ in}$

Pages 340 Pages
Price #50.00

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A unique sourcebook celebrating France's deep-rooted tradition of ribbonmaking.

Introducing *The French Ribbon*, a unique sourcebook celebrating France's deep-rooted tradition of ribbonmaking from the time when ribbons were an essential and often functional fashion accessory used to express individuality and style in everyday life, from weddings to times of mourning. Following the closure of one of the oldest factories in the industrial town of Saint-Etienne, France, an incredible cache of old salesmen's sample books, cards, samples, and packaging surfaced to be photographed for posterity. Over 500 of these documents are now included – ribbons made from cotton, silk, satin, velvet, metallic threads, and innovative synthetic materials. *The French Ribbon* is a must-have book for every person interested in fashion, design, craft, and art and the history of textiles. Introducing The French Ribbon, a unique sourcebook celebrating France's deep-rooted

tradition of ribbon-making—from the time when ribbons were an essential and often functional fashion accessory used to express individuality and style in everyday life, from weddings to times of mourning. Following the closure of one of the oldest factories in the industrial town of Saint-Etienne, France, an incredible cache of old salesmen's sample books, cards, and packaging surfaced to be photographed for posterity. Over 600 of these documents are now included—ribbons made from cotton, silk, satin, velvet, metallic threads, and innovative synthetic materials. The French Ribbon is a must-have book for every person interested in fashion, design, craft, art and the history of textiles.