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## The List for the Sexy, Smart, and Fun Vol. 1

A list of 158 Media Snacks Emm Verheyden

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TheList Vol. 1.

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• 158 must-reads, must-sees and must-haves for the hipsters, all drawn from www.thelistmag.com

This smart and snappy book is the print-interpretation of 'The List' www.thelistmag.com – a website dedicated to sourcing and sharing weekly nuggets of interest that touch on every topic imaginable. In a world where information is available at our fingertips, indecision can be paralysing. Looking for ideas on designer gifts, places to visit, books to read? Or do you simply want to be entertained? thelistmag.com is a hive of postmodern activity, collecting the best of the best from all corners of our world, and they will have something for you. The List book takes the site's concepts and reimagines them in a traditional medium. Brimming with glossy photography, blog snippets, interviews and articles, The List is a constant whiplash of inspiration, discussing and dissecting the trends of the day. In touch, down to earth, and with an eye for the modern-day hipster, this book offers inspiration and information in equal measure.

Born to a family of antiques dealers, **Emm Verheyden** has cultivated his passion for aesthetics, beautiful objects and trade since his childhood. He used this passion to establish *Pulp*, the Belgian counterpart of *Face* and *i-D*. With The List he develops a brand that explores the potential of print, television, advertisement and technology, while maintaining a key focus on entertainment.





