



The Renegade Housewives of Pop Art

A Memoir of The 1960s

Joan Kron

ISBN	9781938461774
Publisher	Pointed Leaf Press
Binding	Hardback
Territory	USA & Canada
Size	9.5 in x 10.36 in
Pages	336 Pages
Illustrations	168 color, 112 b&w
Price	\$75.00

- A Trailblazing Woman Ahead of Her Time
- A Rare Insider's Look at 1960s Creative Culture Offers a vivid portrait of Philadelphia's vibrant arts scene and the broader cultural revolution of the 1960s, told from someone who lived at its center
- A Voice That Leaps Off the Page Kron's sharp, witty, and unapologetically strong-willed voice makes this memoir as entertaining as it is insightful
- Journalism & Art History in One Story Spanning television, fashion, publishing, and investigative reporting, the book traces a remarkable cross-industry career rarely documented in one life story
- Exclusive Private Photographic Archive Includes never-before-seen personal photographs that bring the era—and Kron's world—to life
- Feminist History Through a Personal Lens More than memoir—it's a firsthand account of women redefining identity, ambition, and power during a transformative decade
- For Fans of Cultural Memoirs
- A Story of Reinvention
- Timely & Resonant In today's renewed conversations about creative leadership, Kron's story feels strikingly relevant

Joan Kron's remarkable career spans from her early work as a costume designer at NBC Universal to her later roles as a reporter, writer, and editor for prominent New York publications, including the **New York Times**, **New York Magazine**, and **Allure**. In *The Renegade Housewives of the 1960s*, Kron's voice—strong-willed, witty, and incisive—resonates on every page as she details her life. Alongside her business partner and close friend of the '60s, Audrey Sabol, Kron corresponded and collaborated with artists such as Andy Warhol, Robert Indiana, and Marisol Escobar. The two were known for their leadership at the Y Arts Council in Philadelphia, Pennsylvania, where iconic events and exhibitions shaped a local arts community. Drawing on a rich collection of personal stories and an extensive private photographic archive, this extraordinary written and visual memoir offers an intimate portrait of Joan Kron's life while also illuminating the vibrant creative landscape of 1960s Philadelphia and beyond.

Joan Kron, a prize-winning journalist and filmmaker, was born and raised in New York City. She is a graduate in costume design of the Yale Drama School (now the David Geffen School of Drama at Yale) and worked at NBC-TV on "Howdy Doody" and other shows before moving to Philadelphia. There, as a founder and head of the Arts Council of the YM/YWHA in the 1960s, she produced a series of ground-breaking Pop Art exhibitions.

In her early forties, she embarked on a career in journalism, writing, in quick succession, for Philadelphia magazine, New York magazine, and the New York Times, where she was the chief reporter in the newly created Home Section. She then joined the Wall Street Journal, where she was a front-page reporter, initiating the fashion beat. She served as editor-in-chief of Avenue magazine for four years, before joining Conde Nast's beauty magazine, Allure, where, as contributing editor-at-large for 25 years, she created the plastic-surgery beat. She went on to produce and direct the prize-winning documentary film "Take My Nose Please! Comediennes and Plastic Surgery."

She is the author of "High-Tech: the Industrial Style and Source Book for the Home" with Suzanne Slesin (Clarkson Potter, 1978); "Home-Psych: the Social Psychology of Home and Decoration" (Clarkson Potter, 1983); Ms. Faux Pas: a Non-Guide to Glitterati Manners" (Parvenu, 1988); and "Lift: Wanting, Fearing, and Having a Face-Lift" (Viking, 1998). Now 98, she lives in Miami, Florida. She is at work on her second film, "Weapon of Beauty: The Cloak and Dagger History of Botox."