



The White Wines of Bordeaux

Mary Gorman-McAdams

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- There is still very little in depth writing about the white wines of Bordeaux – this book fills an important knowledge gap
- Explores not only the dry whites but also the rosé wines (including *clairet*), sweet, nobly sweet and semi-sweet wines and the relative newcomer, *crémant* – a category that now represents almost 1.5% of all Bordeaux wine
- Latest title in the acclaimed *Classic Wine Library* – an essential reference resource for students, wine industry professionals and wine aficionados
- Supported by color photos, and maps detailing the appellations and geology of the region
- Author is a marketer and educator who consults for the Bordeaux wine council (Instagram @gormanmcadams: 2,082 followers)

It wasn't until the late 1950s that red wines became the foremost category in Bordeaux. While reds still dominate, since the 1990s there has been a revival of interest in the region's whites. In ***The White Wines of Bordeaux***, Mary Gorman-McAdams explores in depth all of the non-red wines of Bordeaux, examining the history and evolution of these less well-known wine styles. The permitted varieties are covered in depth and each appellation is explained in terms of its terroir, styles and significant wines. Key producers, and their vine growing and winemaking approaches, are profiled for each appellation. The challenges and catalysts for change, from shifts in wine buyer demographics to environmental issues, are analyzed. The book concludes with a chapter on vintage white Bordeaux.

Mary Gorman-McAdams MW is a wine educator, wine judge and wine business strategist/marketer. She is the director at New York's International Wine Center and between 2014 and 2019 she was the North American market advisor for the Bordeaux Wine Council, where she led its marketing and educational programmes. She is a regular wine judge and seminar speaker at the TEXSOM International Wine Awards, and has also judged at the Decanter World Wine Awards and the Ultimate Wine Challenge.