



The White Wines of Bordeaux

Mary Gorman-McAdams

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- Separates the white wines of Bordeaux from their more prominent red counterparts, providing more details on these styles than they receive in general regional surveys
- Author is a Master of Wine who is particularly astute regarding the business and marketing aspect of wine
- Examines the history, terroirs and traditions but places particular focus on today's wines and winemakers
- Provides detailed discussion and review of last 10 vintages, essential for wine enthusiasts and sommeliers

This insightful book examines in detail the lesser-known wines of Bordeaux – the dry whites, the rosés (including Clairet), the sweet wines (beyond just the famed Sauternes) and the relative newcomer crémant, the sparkling wine which now represents almost 1.5 per cent of all Bordeaux wine. **The White Wines of Bordeaux** examines the history and evolution of these less well-known wine styles and colors, and profiles the grape varieties planted. It highlights the different terroirs and vineyards across Bordeaux, and spotlights the grower–producers, their stories and their wines, which occupy the emerging ‘middle’ in an area that has traditionally been polarized as cru classé or generic. The book identifies and discusses the challenges the region and its growers face and assess important catalysts for change such as climate change, new markets made by globally traveled younger generations, a focus on sustainability and wine tourism.

Mary Gorman-McAdams MW is a wine educator, wine judge and wine business strategist/marketer. She is the director at New York's International Wine Center and between 2014 and 2019 she was the North American market advisor for the Bordeaux Wine Council, where she led its marketing and educational programmes. She is a regular wine judge and seminar speaker at the TEXSOM International Wine Awards, and has also judged at the Decanter World Wine Awards and the Ultimate Wine Challenge.