



# Things I Have Drawn

## Memory Game

Tom Curtis

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<b>Binding</b>	Cards
<b>Territory</b>	USA & Canada
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- What began as a father-son project, turning children's drawings into lifelike images using Photoshop, has grown into a global sensation
- Global Popularity: The Instagram page showcasing these creations has attracted over 900,000 followers worldwide since its launch seven years ago
- Playful Memory Game: Experience this imaginative world with the world's first memory game, where players match the 'real' creatures to the original children's drawings

Six-year-old Dom drew what most children do – animals and people, cars and boats. His father, Tom, eventually had a wonderful idea: he transformed the children's drawings into lifelike images using Photoshop.

What started as a small fun project between father and sons has since evolved into something much, much bigger. The Instagram page with the same name has amassed a following of over 900,000 people from around the world since its first post seven years ago.

With the world's first memo game, we can now playfully explore this wonderful world with our children and friends. Match the 'real' creature to each drawing.

**Tom Curtis** is a creative director in the advertising industry and father of two sons, Dom and Al. He lives in Buckinghamshire in the UK with his wife, the two boys and their rabbit Hazel (who features in the game).