



## TIFO

### The Art of Football Fan Stickers

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- A deep dive into the culture of football stickers—perfect for collectors, designers, and football obsessives!
- An affordable, visually rich book that makes a perfect gift!
- A fresh perspective on design and branding in soccer
- The unexplored stories behind soccer
- Prominent contributors and famous European clubs
- Over 250 curated pictures and designs from over 100 clubs

Discover the untold stories of European football culture through **TIFO: The Art of Football Fan Stickers**. This book explores how fans view their beloved clubs through design, illustration, and branding.

**TIFO** showcases the transformation of football stickers from their hooligan roots to symbols of unity and community. Dive into the vibrant evolution of sticker art, where football passion meets street art and graffiti, as fans infuse creativity into urban landscapes.

Featuring contributions from experts like James Montague, a sports writer for CNN, *The New York Times*, and *The Guardian*, and Eleanor Watson, Curator of Football at the Design Museum, **TIFO** offers depth and context to this captivating journey.

**Suridh Hassan** is an Award winning documentary director and author of the best selling sticker book series STICKERBOMB and other titles. **Ryo Sanada** is an Award winning motion graphic designer and author of the best selling sticker book STICKERBOMB and other titles.

