



Tin-Glaze and Image Culture

The MAK Maiolica Collection in Its Wider Context

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- The MAK's holdings of maiolica shown in a dialogue with other well-known Austrian and Central European collections
- A scholarly exploration of one of the best collections of maiolica for the first time
- Several essays provide an extensive insight into the cultural and historical context of maiolica tableware
- Accompanied an exhibition at the MAK – Museum of Applied Arts, Vienna (AT), 6 April – 7 August 2022

The Museum of Applied Arts (MAK) in Vienna holds a unique collection of Italian maiolica from the 15th to the 18th century, which is now being published almost in its entirety for the very first time. Maiolica tableware, Italy's luxury export, spread to the courts of northern Europe from the early 16th century. Today, the MAK's holdings from former imperial, ecclesiastical, aristocratic, and private ownership enter into a dialog with maiolica from well-known Austrian and Central European collections. Timothy Wilson, professor emeritus at Balliol College Oxford and former Keeper of Western Art at the Ashmolean Museum in Oxford, and Rainald Franz, curator at MAK, together with other experts provide an extensive insight into the development of maiolica in its cultural and historical context. Thus a scholarly exploration of one of the best collections of maiolica in the world has now been scientifically examined for the very first time.

With contributions by Rainald Franz, Michael Göbl, Nikolaus Hofer, and Timothy Wilson.

