



- Comprehensive Tribute: Celebrate the legacy of adidas with an in-depth look at their iconic basketball, tennis, and running shoes from the '70s, '80s, and '90s
- Exclusive Photo Collection: Features stunning photographs of legendary adidas sneakers, capturing their timeless appeal and design
- Historical Journey: Chronicles the "magical" transformation of adidas over the decades, highlighting key milestones and cultural impacts
- Perfect for Enthusiasts: A must-have for sneaker enthusiasts, adidas fans, and collectors who appreciate the brand's rich history and cultural significance
- Unique Gift Idea: An ideal gift for fans of vintage fashion, sports history, and sneaker culture

This book is a tribute to the original adidas models, the so-called "OGs" – original adidas basketball, tennis, and running shoes from the '70s, '80s, and '90s.

In this unique photo book, legendary sneakers as well as athletes and musicians, whom adidas honored with their own shoe models, are showcased. Interviews with sneakerheads, collectors, and retailers highlight the "magical" evolution of the brand.

An absolute must-have for all sneaker-freaks, adidas®-admirers and style-lovers out there.



