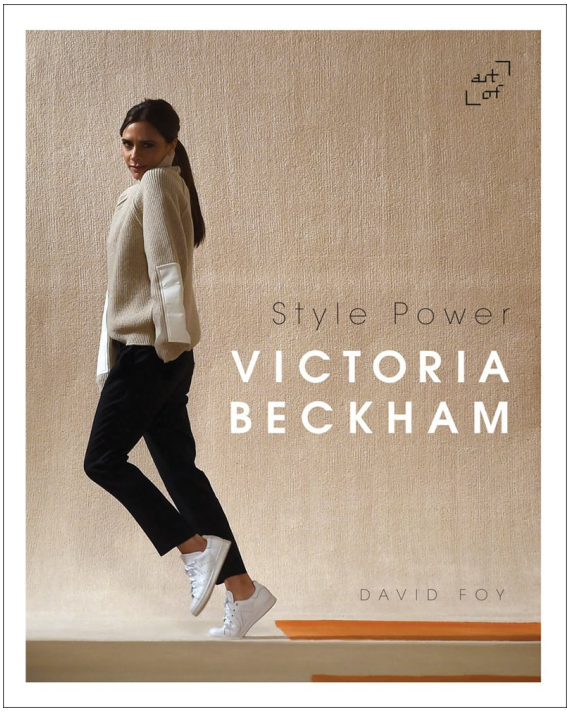
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Victoria Beckham: Style Power

David Foy

ISBN	9780993240751
Publisher	Art of Publishing
Binding	Hardback
Territory	USA & Canada
Size	8.7 in x 8.82 in
Pages	100 Pages
Illustrations	100 color, b&w
Price	$20.95

- First book dedicated to Victoria Beckham's work as a fashion designer
- Extremely current as it includes images from shows in 2016
- Victoria's last book, which was also lifestyle-led, sold over 300,000 copies
- Victoria is constantly in the press on a daily basis in either print or digital/social media forums
- Victoria's appeal is worldwide with the Victoria Beckham brand expanding into the Far East as well as the established collections in New York and London

The perfect gift book for fashion lovers everywhere! *Victoria Beckham: Style Power* explores the dynamic rise of Victoria Beckham as a fashion designer. This beautifully packaged yet affordable book is the first work to document Victoria's entire fashion career, up to and including the 2016 collections. A sumptuous full color photographic retrospective, it documents every collection that Victoria has created, examining her signature style and her creative evolution. It also looks at how Victoria has grown her brand, seducing customers and critics alike with her innovative designs that appeal to modern women across the globe. *Victoria Beckham: Style Power* is the second collaboration between author David Foy and the London College of Fashion, following the success of his first dedicated fashion monograph *Galliano: Fashion's Enfant Terrible* in 2015.

David Foy is the author of three previous titles: The Lady Gaga Style Bible, Cherish: Madonna, Like an Icon and Galliano: Fashion's Enfant Terrible. He works with the London College of Fashion on various collaborative projects as well as in a full time role at Phaidon Press.

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