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Visual Storytelling

Infographic Design in News

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Dong Zhao

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- Data journalism design is a new form of visual communication that is refined from data visualisation and news design. It contains infographic characteristics, but it's quite compelling, and differs from conventional picture news design
- The innovative visual graphics showcased here are created by renowned professional designers from across the United States, Britain, Italy, Brazil, and France. Their extraordinary designs are often featured in well-known international media outlets, newspapers and magazines

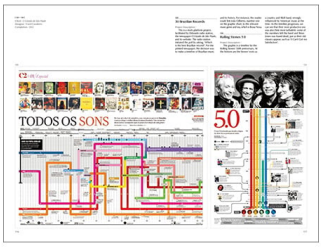
How do data journalism designers overcome information overload in today's fast-paced environment, and find simple and compelling methods to filter and convey news content? One of the most effective ways is to use dynamic infographics and data visualisations. The use of powerful graphics and illustrations will capture the viewer's attention and interest, and by burying boring data creatively, strong graphics will provide a clever and compelling visual story that's driven by accessible and clear communication.

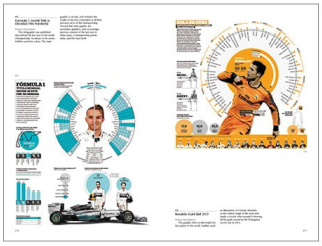
This book introduces the developmental history and characteristics of data journalism, describing its classification and the features of journalism published by world-renowned media. It focuses on the design and production of data journalism, explaining the basic elements of design, common design methods and includes showcase designs from the simple to the very complex. This volume helps show how and where to find opportunities to use creative graphics and illustrations, including hand-painted illustrations. This book is a must-have for professional designers and design students, or those readers who are interested in compelling visual storytelling through design.

Liuyi Kun, associate professor of Department of Journalism and Communication, Arts and Media Institute, China University of Geosciences (Wuhan), and visiting scholar of Chinese University of Hong Kong. He was a reporter of *Metropolis Daily*, who is now engaged in the research of new media, data journalism, and news commentary. He has published more than 20 articles in *Modern Communication, News Reporters* and other academic journals, and nearly three million words of news commentary in various media|Dong Zhao is a PhD at the University of California, San Diego.

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