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Watch Spotting: The Collectors

Rhonda Riche

ISBN	9781788843393
Publisher	ACC Art Books
Binding	Hardback
Territory	USA & Canada
Size	7.68 in x 9.45 in
Pages	160 Pages
Illustrations	117 color, 7 b&w
Price	$30.00

- Watch collections of 30 celebrities, from Jay-Z, Ed Sheeran and Tyler the Creator to Serena Williams, Andy Warhol and Lewis Hamilton
- Stunning color photos of collections, brand collaborations and celebrity-designed models
- Details of each watch reveal the technical artistry behind each timepiece

"If celebrity watch spotting is your thing, and believe me, this is a growing tribe, then, Watch Spotting: The Collectors by ACC Art Books (left) is watch voyeurs dream come true." — **The Jewellery Editor**

"Riche digs into the compelling nature of watch collecting, even for the very famous." — **Watchonista**

"… If you share a passion for timepieces with Brad Pitt, Marlon Brando, Jay-Z, or even Princess Diana and many others, then these pages are for you! " —**Tribune des Arts**

"With stunning visuals and sharp commentary, this tome is essential reading for anyone fascinated by horology and its ability to make a statement." — **Boss Hunting**

The intricate mechanics, precision and artistry behind high-end watches have long been appreciated by collectors, but in more recent times watches have become cultural icons. Symbolizing luxury, wealth and success, timepieces now play a key role in pop culture with celebrities like Pharrell Williams and Rihanna elevating watches through endorsements, and rappers like Jay-Z and Drake flaunting high-end watches such as Patek Philippe, Audemars Piguet and Rolex in their lyrics and public appearances, turning them into status symbols.

Through the collections of 30 celebrities, chosen by Toronto-based watch writer Rhonda Riche, ***Watch Spotting: The Collectors*** sets out to illustrate what makes watch collecting so compelling and why timepieces have come to symbolize more than just timekeeping. With its marriage to pop culture, watch collecting has brought timepieces into mainstream consciousness in a fresh and bold way, making these wearable works of art more popular than ever.

Rhonda Riche is a Toronto-based writer specializing in watches, design and culture. She is currently Editor-At-Large for *Watchonista*, to which she contributes articles on collectors and their watches. She has written for *The Globe And Mail, Sotheby's Insights* and 'In Style', is co-author of the book *Covet Garden Home*, and was a regular contributor to CBC Radio 1's 'Definitely Not The Opera'. She has been nominated for several National Magazine Awards.







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