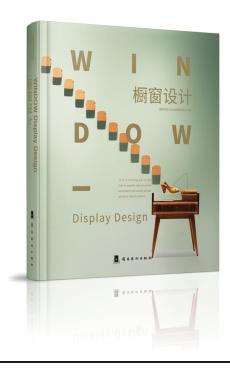


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• This book focuses on analyzing and understanding examples of contemporary window display design

Window display design plays a significant part in the retail industry, it translates trends that have emerged from all aspects of culture including art, fashion, architecture and theater. This book focuses on analyzing and understanding examples of contemporary window display design from various famous designers and special design companies internationally.

Text in English and Chinese.