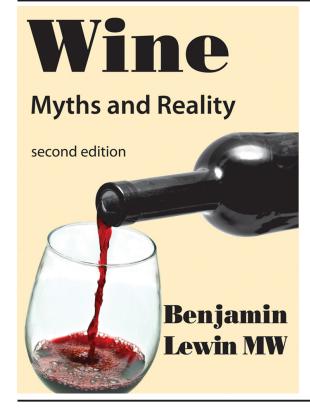


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## Wine Myths & Reality

## **Benjamin Lewin**

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- Benjamin Lewin's first edition of **Wine Myths and Reality** broke new ground in explaining the nature of wine today, but so much has happened in the past ten years that he has now completely revised and extended the book for this second edition
- Featuring updated information, alongside many previously unseen pictures

The first edition of *Wine Myths and Reality* won international acclaim for its innovative approach to explaining wine. The second edition is completely revised and extended to take account of the changes of the past decade, and goes behind the scenes of winemaking to reveal the truth about what goes into a bottle of wine. Extensively illustrated with photographs, maps, and charts, its approachable and entertaining style immediately engages the reader in an overview of winemaking worldwide. Practices in viticulture and vinification come under the microscope, the tricks of the wine trade are revealed, the methods of the new and the old worlds are scrutinized, and their wines are discussed. From this analysis there emerges an overview of all major wine-producing countries, extending from the powerful wines of the new world to the classic wines of France or Italy. Does terroir really matter? Is the international style taking over? Will global warming destroy the existing wine-producing regions? And extrapolating from current trends, what will wine be like in the next decade? Discover the answer to all these questions and more, in this seminal wine enthusiast's handbook.

**Benjamin Lewin MW** brings a unique combination of qualifications in wine and science to bear on the world of wine. He is one of only 300 Masters of Wine, and was the founding Editor of Cell journal. His books have received worldwide critical acclaim for their innovative approach. They include What Price Bordeaux?, Wine Myths & Reality, In Search of Pinot Noir, Claret and Cabs, and The Wines Of France. He has also authored many volumes in the series Guides to Wines and Top Vineyards, which are about the classic wine regions of the world. Lewin also writes the myths and realities column in the World of Fine Wine, and contributes to Decanter magazine. His blog on wine is at www.lewinonwine.com. He divides his time between the eastern United States and the wine-growing regions of Europe.