



## The Cogolin Manufacture

### 100th Year Anniversary Book

Serge Gleizes

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- The first book ever written on the Cogolin Manufacture, a producer of hand-made rugs, a French craft house run exclusively by women
- The Cogolin Manufacture is an international craft house, which decorates the White House and the Élysée
- A gift book for decorative arts and design lovers

The Cogolin Manufacture, a producer of hand-made rugs, established in 1924 in a village near Saint-Tropez, is rich with a traditional craftsmanship particularly sought by a clientele looking for tradition and quality. Bought by the textile engineer and visionary Jean Lauer in 1928, the Cogolin Manufacture has grown remarkably from the 1930s onward, thanks to the introduction of its exceptional craftsmanship with great designers such as Jules Leleu, Christian Bérard, Jean-Michel Frank, Sir David Hicks and artists like Jean Cocteau.

This fully illustrated art book dives into what has made the Cogolin house special for a century. Mixing unpublished archives (letters, photographs, watercolors), lively texts for a wide audience, and testimonies from women working in that historical workshop, from contemporaries, and from illustrious customers.

Following a chronological approach, this book situates the manufacture in its economic history, shedding light on its rebirth in the 21st century, but also in the history of Decorative Art of the 19th and 20th centuries and French craftsmanship.

**Serge Gleize** is a journalist and a consultant in decoration. Former deputy editor-in-chief for the magazine *AD*, he contributes to the decoration, architecture, and design pages for the monthly magazine *M* (Le Monde) and for *Ideat*. He is also the author of various books: *The Arson Villa in Nice* (Ed. du Patrimoine, 2011), *Bruno Moinard: the strolling architect* (La Martinière Style, 2010), *The Art of living in Normandy* (Flammarion, 2009), *Ladurée: sweets maker* (Minerva, 2006), etc.