



Milan

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- Explore Milan's most beautiful and iconic spots
- The *New Mags City Guide* focuses on aesthetics, architecture, and visual beauty
- Don't miss the city's most legendary locations in this elegantly designed guide

With the *New Mags City Guide*, you can make the most of your time, whether you're searching for a refined meal, a hidden design gem, an inspiring hotel, or the perfect espresso between fashion shows. The guide presents a carefully curated selection of the best hotels, restaurants, cafés, boutiques, galleries, and cultural landmarks — all reflecting Milan's effortless sophistication.

Milan is Italy's beating creative heart — where fashion, architecture, and gastronomy meet in perfect harmony. From historic palazzos to contemporary design studios, every street exudes style and intention. You'll leave inspired, a little dazzled, and perhaps just a touch envious. Because in Milan, beauty isn't a luxury — it's a way of life.

Mads Arlien-Søborg is one of Denmark's leading trend researchers and lifestyle experts, renowned for his deep insights into design, architecture, and consumer culture. With a master's degree in Modern Culture and Cultural Communication from the University of Copenhagen, he has built a multifaceted career as a trend forecaster, design consultant, journalist, and television host.